



For people with intellectual  
and developmental disabilities

**11.29.16**

# Gift Cards for Clients Drive

# #GIVING

# TUESDAY



We're getting ready for Thanksgiving, one of our favorite holidays to share with family and friends. After the leftovers are all put away, then comes Black Friday...Cyber Monday...and Giving Tuesday!

This year, on Tuesday, November 29, 2016, The Arc San Francisco are participating in #GivingTuesday, a global day dedicated to giving.

Last year, more than 45,000 organizations in 71 countries came together to celebrate #GivingTuesday. Since its founding in 2012, #GivingTuesday has inspired giving around the world, resulting in greater donations, volunteer hours, and activities that bring about real change in communities. We invite you to join the movement and to help get out and give to the Arc San Francisco this **Tuesday, November 29th**.

Our 2016 **#GivingTuesday Arc Holiday Client Gift Card Drive** supports some of our fellow Arc clients who may be isolated and in need this holiday season.

**[Watch "Wishes Come True" featuring clients of The Arc!](#)**

The Arc Gift Card Drive runs through 12/16 and raises funds to buy gift cards to Walgreens, Target, Ross and Safeway that will help make the holiday brighter for hundreds of Arc clients whose holiday wishes are basic.

They need food to eat, new clothes, warm blankets and new towels. Cards will be distributed to clients on 12/17, in time for them to go shopping with their Arc staff.

But how can you get involved beyond donating to the **Arc Holiday Client Gift Card Drive**, you ask? Here are some ideas to get you started:

1. Get your workplace and local government officials, nonprofits, and small businesses involved in #GivingTuesday. Encourage them to officially sign up as partners on the website ([www.givingtuesday.org](http://www.givingtuesday.org)) and to organize a campaign that promotes a cause or charity that is meaningful to them.
2. Help spread the word about #GivingTuesday. Join the email list by visiting [www.givingtuesday.org/join](http://www.givingtuesday.org/join) to receive updates, event invitations, and the latest graphics and tools to share on your social channels.
3. Use the hashtag #GivingTuesday to talk about charity and the causes and organizations you support.
4. Localize #GivingTuesday for your town, city, or state. Many organizations have come together to build local #GivingTuesday campaigns in their neighborhoods. Reach out to other organizations to see how together, you can have a greater impact this November 29.

For more information, reach out to Giovanna at [gerkanat@thearcsf.org](mailto:gerkanat@thearcsf.org).